



**ALLEGIANT ANNOUNCES 22 NEW ROUTES,
CELEBRATES BIG ANNOUNCEMENT WITH BIG SALE
COMPANY OFFERS UP TO \$500 OFF VACATION PACKAGES**

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LAS VEGAS. Feb. 24, 2015 — Allegiant ([NASDAQ: ALGT](#)) today announces new, non-stop jet service on 22 routes, including a new destination in the Allegiant network – Savannah / Hilton Head, Ga. **To celebrate, the company, known for its exceptional travel deals, will introduce the new service with up to \$500 off* vacation packages and one-way fares as low as \$29**.**

“We are pleased to announce this expansion and bring new convenient, low-cost vacation options to five new communities, as well as new destination options for those communities we currently serve,” said Jude Bricker, Allegiant Travel Company senior vice president of planning. “Allegiant is dedicated to making vacations more affordable for more people, offering travelers the lowest possible base fare and the best deals on vacation packages.”

To celebrate its expansion of its unique brand of low-cost, leisure travel, Allegiant is offering all travelers up to \$500 off vacation packages. Travelers can visit www.allegiant.com/SAVE500 to take advantage of the company’s biggest sale ever. For 48 hours, customers can receive the following discounts:

For vacation packages totaling

- \$1,500 or more, use promo code **SAVE500 to save \$500**
- \$900 or more, use promo code **SAVE300 to save \$300**
- \$600 or more, use promo code **SAVE200 to save \$200**

New routes announced include:

Seasonal Nonstop Service to Austin-Bergstrom International Airport (AUS) from:

1. **Cincinnati, Ohio** – begins June 4, 2015 with fares as low as \$64**

Seasonal Nonstop Service to Los Angeles International Airport (LAX) from:

1. **Little Rock, Ark.** – begins June 4, 2015 with fares as low as \$89**

Seasonal Nonstop Service to Telluride, Colo. via Montrose Regional Airport (MTJ) from:

1. **Los Angeles, Calif.** – begins June 5, 2015 with fares as low as \$54**

Seasonal Nonstop Service to Myrtle Beach International Airport (MYR) from:

1. **Akron / Canton, Ohio** – begins June 3, 2015 with fares as low as \$63**



Travel is our deal.®

2. **Clarksburg, W. Va.** – begins June 5, 2015 with fares as low as \$44**
3. **Indianapolis, Ind.** – begins June 4, 2015 with fares as low as \$48**
4. **Orlando, Fla.** – begins June 4, 2015 with fares as low as \$29**
5. **Pittsburgh, Penn.** – begins June 5, 2015 with fares as low as \$50**

Seasonal Nonstop Service to Oakland International Airport (OAK) from:

1. **Omaha, Neb.** – begins May 1, 2015 with fares as low as \$72**

Seasonal Nonstop Service to Savannah / Hilton Head International Airport (SAV) from:

1. **Akron / Canton, Ohio** – begins May 21, 2015 with fares as low as \$58**
2. **Cincinnati, Ohio** – begins May 8, 2015 with fares as low as \$60**
3. **Columbus, Ohio** – begins June 4, 2015 with fares as low as \$57**

Year-Round Nonstop Service to Fort Lauderdale-Hollywood International Airport (FLL) from:

1. **Concord, N.C.** – begins May 8, 2015 with fares as low as \$34**
2. **Memphis, Tenn.** – begins May 22, 2015 with fares as low as \$66**

Year-Round Nonstop Service to Las Vegas McCarran International Airport (LAS) from:

1. **Brownsville, Texas** – begins June 4, 2015 with fares as low as \$85**
2. **Memphis, Tenn.** – begins May 22, 2015 with fares as low as \$80**

Year-Round Nonstop Service to Los Angeles International Airport (LAX) from:

1. **Boise, Idaho** – begins June 5, 2015 with fares as low as \$43**

Year-Round Nonstop Service to Orlando-Sanford International Airport (SFB) from:

1. **Memphis, Tenn.** – begins May 22, 2015 with fares as low as \$42**
2. **Raleigh-Durham, N.C.** – begins May 7, 2015 with fares as low as \$54**

Year-Round Nonstop Service to Punta Gorda Airport (PGD) from:

1. **Raleigh-Durham, N.C.** – begins May 7, 2015 with fares as low as \$53**

Year-Round Nonstop Service to St. Pete-Clearwater International Airport (PIE) from:

1. **Akron / Canton, Ohio** – begins May 21, 2015 with fares as low as \$38**
2. **Raleigh-Durham, N.C.** – begins May 6, 2015 with fares as low as \$44**

Tickets for all routes are now available. Flight days and times and the lowest available fares can be found only at Allegiant.com.

Allegiant differs in many ways from other U.S. airlines. The company is focused on low-cost, nonstop leisure travel, providing customers with low base fares while giving passengers the option to pay for the amenities they want, like luggage, seat assignments and priority boarding, without including the cost of things they don't need in the price of the ticket.

Allegiant's innovative business model has allowed it to grow from one plane and one route 16 years ago, to offering access to low-cost, nonstop travel over 100 communities nationwide, more than any other domestic low-cost carrier. Allegiant also offers discounts on vacation packages, including hotels, rental cars and attraction tickets, through its website Allegiant.com.

Over the years, Allegiant has carried over 43 million passengers, and the company continues to grow, offering more nonstop service in more communities. In 2014, Allegiant announced service in six new cities and added 25 new routes to its network, at a time when many airlines are consolidating and cutting service. The company recently announced its 48th consecutive quarter of profitable operation while keeping its average one-way fare under \$100.

***About the promo codes:**

The air+hotel package discount is valid for new reservations on any Allegiant route with round trip airfare and hotel accommodations on the same reservation. Use the promo code **SAVE500** to receive \$500 off an air+hotel itinerary of \$1,500 or more; **SAVE300** for \$300 off an air+hotel itinerary of \$900 or more; and **SAVE200** for \$200 off an air+hotel itinerary of \$600 or more. Limit one promo code per reservation. Must be purchased by Feb. 25, 2015 for travel between Aug. 1, 2015 and Nov. 3, 2015.

****About the promotional one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one-way and not available on all flights. Must be purchased by Feb. 25, 2015 for travel by Nov. 3, 2015. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See Allegiant.com for details. For optional services and baggage fees, please visit Allegiant.com. Additional restrictions may apply.

Allegiant, Travel is our deal.[®]

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, Allegiant.com. The company has been named one of America's 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the Top-Performing Airline in North America for the third consecutive year. For downloadable press kit, including photos, visit: <http://gofly.us/FiYDS>.

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